



STRATEGY + DESIGN
mackaywong

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BRANDING + SIGNAGE GRAPHIC DESIGNER JOB POSTING | Toronto, ON

Position: Intermediate Branding + Signage Graphic Designer

Job Type: Full-time

Start Date: Immediate

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POSITION DESCRIPTION

Are you a passionate and motivated designer that rises to the challenge of applying your skills to a variety of projects in a fast-paced environment? From signage packages, wayfinding development and environmental design, to corporate identity, branding, collateral and presentations, and web and email design projects. **mackaywong** is looking for a full time intermediate graphic designer specializing in signage and branding. We are a Branding and Interior Design firm working with an interesting and diverse clientele.

CONTEXT + OPPORTUNITY

mackaywong is a strategy + design agency located in the heart of Toronto's Entertainment District and San Francisco's Marina District. We happily spend our time dreaming up extraordinary guest inspired experiences for the world's best restaurant, hotel and casino brands. Our work is award-winning and bold, but more importantly, it drives loyalty, increases revenue and transforms beloved brands into admired marketplace leaders. Ultimately it's our client's success that inspires us most. Since 1991, the team has created hundreds of beautiful restaurants, bars and clubs, dozens of stylish hotels and destination casinos, developed a gazillion logos, umpteen brand strategies and left a mountain of lovely sketches along the way.

Together with our clients, we define and position their concepts, visualize their identities and breathe life into the spaces using every means available. We develop what these experiences can do, identify who they are for and shape the memories that follow. We draw the pictures, select the materials, manage the process, crash the Opening Party and definitely a whole lot more.

We are currently inviting resumes from graphic design experts who are excited about taking on a new challenge. We are searching for an experienced design professional with 3-5 years of knowledge working in the signage, wayfinding and branding industry.

In addition to fulfilling the list of required talents, joining our team will mean that you possess servant-leadership skills, a sense of humor and a passion for the art of hospitality.



QUALIFICATIONS

- » Minimum 3-5 years of professional environmental experience in firm or studio setting (print and digital)
- » Graduate of an accredited university in Graphic Design
- » Experience in leading a project through all aspects of the design process from concept to production and execution
- » Have an understanding of how design translates into 3D spaces, and be able to design and execute for a large-scale applications.
- » You have a solid working knowledge of the Creative Suite
- » Have an in depth portfolio which demonstrates their creative thinking, flawless execution and application to various mediums

REQUIRED SKILLS

- » Be enthusiastic, flexible and have a passion for graphic design
- » Be confident about your abilities and take initiative in introducing new and innovative ideas
- » Have an out-going personality with focus, dedication and the ability to work independently, as well as part of a team and constantly strive for excellence in the work you produce
- » Strong creative, organizational, time-management and communication skills
- » Self motivated with the ability to manage and prioritize multiple projects with tight deadlines
- » You are organized and have razor-sharp attention to detail, a keen eye for design and a creative approach to problem solving and critical thinking
- » Solid understanding of design principals and theory, with great layout and typographic skills
- » Solid ability to teach and lead by example with a professional and collaborative work ethic - A team player who can work independently as well
- » You can adopt the voice, brand standards and personality of multiple brands seamlessly
- » Client relationship and project management skills, especially identifying project objectives and deliverables, coordination of internal and external project teams and interface with clients and consultants
- » Work collaboratively with senior staff and other departments on large hospitality projects
- » Help expand and shape our in-house marketing needs

- » Web development skills are an asset
- » Experience with reading architectural drawing packages and
- » CAD knowledge is an asset

Sound like the perfect gig for you? Then we'd love to meet you! Please send us your resume and portfolio. While we thank all those who apply, only those selected for an interview will be contacted. No phone calls please.